

AGRICULTURE AND HORTICULTURE DISCOVERY



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WESTERN TRAVEL CORPORATION

www.mekongsTours.com

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VIETNAM AGRICULTURE AND HORTICULTURE



VIETNAM

As one of the largest country in rice exporting

As a highest producer of horticulture and agriculture or other name of being a basket of fruit and vegetable on over the world generally

As being both modern and traditional technology in agricultural and horticultural product processing



AGRICULTURE DISCOVERY

- Conference proposal.
- Discovery tour.
- Field trip.
- Field workshop.
- Leisure holiday trip.



Conference proposal

Meet with professors and experts in Agriculture industry.

Discuss about the agriculture and horticulture technology with farmers.

Media launching

Documentary film

Factory survey



Discovery tour

Trip to Cu Chi for viewing what the farmer growing horticulture.

Trip to Mekong Delta with land for tourist to practice how and what to grow in traditional method



Field Trip

Agriculture Processing Factory Visit.

Practical field survey at site with farmers



Field workshop

Land for growing



Tour Target

You will have a memory trip with agriculture exploration in Vietnam

Adventure trip to Mekong Delta with Farmer and workshop and field trip through guidance of professors

Leisure holiday with game of team building

Tour entertainment with different services

1. TOUR TARGET

2. LIST OF PARTICIPANTS

- a. Participants list in details as attached below

3. REGISTRATION FORM

4. TOUR DESCRIPTION

- a. Field trip and practical workshop assignment
- b. Tour exploration
- c. Factory visit
- d. Group discussion Assignment & Tour Summary
- e. Agriculture and horticulture research

5. TOUR LOCATION INTRODUCTION

- a. Hoc Mon, Cu Chi in Ho Chi Minh City
- b. Binh Duong
- c. Mekong Delta
 - i. Tien Giang & Ben Tre
 - ii. Dong Thap, Vinh Long & Can Tho
 - iii. An Giang, Chau Doc

6. COUNTRY PROFILE

Vietnam - a country of Agriculture and Horticulture Development and of beautiful landscape

7. PACKAGE SERVICE

8. PRICE AND CANCELLATION

TOUR TARGET

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- a. Special study abroad for those who are interested in agriculture and horticulture industry
- b. Practical field trip and workshop assignment in agriculture and horticulture discovery in Vietnam
- c. Valued experience in information and study during the tour

- d. Leisure holidays in Mekong Delta and Vietnam Discovery particularly
- e. Practical research by the guidance and help of **experts** and local farmers

Special support of the program

a. Students will have a recommendation for part time job at English Language Center in the downtown where they are staying for their research

LIST OF PARTICIPANTS

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No	Name in full:	Photo	Email:	Profession:	Year of study:
1					
2					
3					
4					
5					
6					

Layout of participation card

Photo	Name in Full: University: Faculty: Email: Phone:
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REGISTRATION FORM

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REGISTRATION FORM					
Part 1. University Info:					
No	University	Address	Year of Study	Faculty and profession	
Part 2: Students' Info					
No	Name in full:	Email:		Phone:	Photo
	Passport No:	Place of issued:	Issued On:	Expires On:	Payment Term
					<input type="checkbox"/> In cash <input type="checkbox"/> Wire transfer

TOUR DESCRIPTION

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A. Organizer

- **The Western Travel (Brief information and background)**

The Western Travel Corporation, growing a range of holidays and typical tour and targeted to always to create a difference for your tour – is one of the professional travel agencies tailoring tours in Mekong Delta and targeted to become as No 1 holiday brand in Mekong Delta, nationwide and worldwide through our tour land and service. Altogether, a package tour at mekongstours.com or westerntravell.com is of the chain of services with a diverse menu dishes and of the services of air ticket, visa, transportation, garden trekking activities, boat trip, spa with massage and nail care, home stay and music performed with local people. Together with the chain of typical tours arranging for business people and tours in a combination of education and training for example agriculture discovery, we have also tailored and made tour with theme and stylish different and diversified services.

The well known brand that fall under the Travel with mekongstours.com logo include such typical tours named as particular Holidays at Mekong Delta, the VIP service and typical architecture design of our tour land development targeting at always to create the differences to serve our customers and tourists.

The range and potential of travel with Mekongstours.com has grown even greater, to offer our customers

an extraordinary level of service. There is more and more new destination opening up to our customers and tourists with each new acquisition and the possibilities are becoming increasingly widespread and exciting

- **University of Agriculture and Horticulture in USA (brief Information and Background)**

B. Distinguished Guests

- Professors at University of Agriculture and Forest in Ho Chi Minh City
- Professors at Can Tho, An Giang University
- Professors at agriculture institute
- Farmers at Mekong Delta, Binh Duong, HCMC (Cu Chi and Hoc Mon District)
- Board of Management at Factories of Agriculture processing

C. Topics for theoretical and practical presentation (5 weeks)

OBJECTIVE: Vietnam is an agricultural country with more than seventy percent of population lived in rural area which is why rural development and agriculture are critical to Vietnam’s development. The majority of the rural population makes their living by growing and selling crops (rice accounts for 45 percent of agricultural production), raising and selling livestock and fish, and from forest products. Vietnamese agriculture remains to keep the traditional farming which had been existed for a long time.

The main objective of the proposal is to introduce the plant breeding, theoretical and practical skills in morphology of plants, nursery stage of plant, plant growing, flowering, plant protection and harvesting including rice, fruits, vegetable and flower by traditional technique to the students.

No	Topic content	Time	Remarks
1	Overview on traditional agriculture in Vietnam - History and development	1 day	In class
2	Theory on morphological character and developmental stage of plants	1 day	In class
3	Theory and practical activity of nursery stage of plants	3 days	In class and field

4	Theory and practical activity of plant breeding	3 days	In class and field
5	Practical activity for transplanting of plants	3 days	In field
6	Theory and practical activity for the nutrition of plant	3days	In class and field
7	Theory and practical activity of plant protection from pest and disease	3days	In class and field
8	Practical activity for harvesting of plants	2days	In field
9	Practical activity for yield and yield component	3days	In class and field
10	Practical activity of evaluation for plant quality	2days	In class

- a. Agriculture and Horticulture technology in Vietnam
- b.
 - i. Growing rice in traditional technology
 - ii. Fruit Nursery plantation
 - iii. Traditional technique in growing paddy rice, fruit and vegetable and flower
- c. Plant a tree, vegetable and flower in traditional technique
- d. Field trip and practical workshop with farmers and gardeners
- e. Factories visit (rice mill, fruit processing factories, park of clean vegetable plantation) – role of agriculture and horticulture in economic development
- f. Model of agriculture and horticulture business of local people and farmers and gardeners

D. Tour with leisure holiday and information exploration (package program is 2 months)

Schedule	Date	Description
Day 1		Airport pick-up, Hotel Check in and free at leisure, boat dinner on Bon Sai Cruise
Day 2	Agriculture Conference	University of Agriculture and forestry in HCM City, Can Tho University, An Giang University and Dong Thap University
Day 3, 4, 5 Tien Giang & Ben Tre	Will be confirmed	Mekong River viewing four islands of Dragon, Unicorn, Phoenix and Tortoise on upper river
		Visit and live with gardeners and farmers
		Leisure holiday and first report of tour and field trip summary
Day 6 Vinh Long		Leisure Holiday trip to Cai Be, Vinh Long and Can Tho
Day 7, 8, 9, 10, 11 Dong Thap & Vinh Long & Can Tho City		Working with Can Tho University, Syllabus lecture presented by professors factory visit, Field trip by guidance of professors in Dong Thap Gardening, Farming workshop assignment

<p>Day 12, 13, 14, 15, 16</p> <p>An Giang & Chau Doc</p>		<p>Working with An Giang University</p> <p>Field trip study with professors</p> <p>Visiting factories and plantation</p> <p>Leisure holiday tour</p>
<p>Day 17, 18, 19, 20, 21</p> <p>HCM City - Cu Chi & Tay Ninh & Binh Duong</p>		<p>Travel to Cu Chi visiting hi-tech park of agriculture and horticulture, Meeting with Farmers and Gardeners in Cu Chi and then Visiting Cu Chi Tunnel</p>
		<p>Visit village of growing herbal vegetable and Sugar and cashew farm, factory visit in Binh Duong</p>
		<p>1 night day stay in Tay Ninh</p>
		<p>Visit and Work with University of Agriculture and Forestry</p>
		<p>City tour: War museum, Independence palace, Notre Dam Cathedral, Ben Thanh Market and China town</p>
<p>For 5 weeks</p>		<p>Doing research</p>

E. Summary for whole tour

- a. Agriculture conference and tour review with group discussion &
- b. Discussion with practical and specific topics

TOUR DESTINATION

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1. Ho Chi Minh City – Cu Chi



Ho Chi Minh City is the most important economic center in Vietnam as it accounts for a high proportion of Vietnam's economy. Ho Chi Minh City plays an important driving impetus of Economy of Vietnam. This city just accounts for 0.6% land area, 7.5% population of Vietnam nevertheless accounts for 20.2% GDP, 27.9% industrial output and 34.9% FDI projects in this country in 2005. In 2005, this city had 4,344,000 laborers, of which 130,000 are over the labor age norm (in Vietnam it's 60 for male and 55 for female workers). In 2009, GDP per capita reached 2,800 USD, compared to this country's average level of \$US 1042 in 2009.

The economy of Ho Chi Minh City covers different fields, from mining, seafood processing, agriculture, construction to tourism, finance, industry, trading. The state-owned sector makes up 33.3%, private sector of 4.6%, the other remaining percentage lays in foreign businesses. As far as economic structure is concerned, service sector accounts for 51.1%, industry and construction accounts for 47.7%, forestry, agriculture and others make up just 1.2%.

**** Agriculture in HCMC**

Agriculture encompasses a wide variety of specialties and techniques, including ways to expand the lands suitable for plant raising, by digging water-channels and other forms of irrigation. Cultivation of crops on arable land and the pastoral herding of livestock on rangeland remain at the foundation of agriculture. In the past century, there has been increasing concern to identify and quantify various forms of agriculture. In the developed world the range usually extends between sustainable agriculture (e.g. perma-culture or organic agriculture) and intensive farming (e.g. industrial agriculture).

Modern agronomy, plant breeding, pesticides and fertilizers, and technological improvements have sharply increased yields from cultivation, and at the same time have caused widespread ecological damage and negative human health effects. Selective breeding and modern practices in animal husbandry such as intensive pig farming (and similar practices applied to the chicken) have similarly increased the output of meat, but have raised concerns about animal cruelty and the health effects of the antibiotics, growth

hormones, and other chemicals commonly used in industrial meat production.

The major agricultural products can be broadly grouped into foods, fibers, fuels, and raw materials. In the 2000s, plants have been used to grow bio-fuels, biopharmaceuticals, bio-plastic and pharmaceuticals. Specific foods include cereals, vegetables, fruits, and meat. Fibers include cotton, wool, hemp, silk and flax. Raw materials include lumber and bamboo. Other useful materials are produced by plants, such as resins, Bio-fuels include methane from biomass, ethanol, and biodiesel. Cut flowers, nursery plants, tropical fish and birds for the pet trade are some of the ornamental products.

2. Binh Duong Province

The area is considered to be good cropland, and agriculture is an important industry in the province. Binh Duong is also home to a significant manufacturing industry, and in the first half of 2004, the province had the second highest levels of foreign investment in Vietnam. Nike, Adidas, H&M and McDonald's have set up factories to manufacture goods they sell locally and abroad in the province. The southern Dĩ An and Thuan An wards are highly urbanised and are now encompassed within the HCM City metropolitan area.

3. Mekong Delta

The **Mekong Delta** (Vietnamese: *đồng bằng sông Cửu Long* "Nine Dragon river delta") is the region in southwestern Vietnam where the Mekong River approaches and empties into the sea through a network of distributaries. The Mekong delta region encompasses a large portion of southeastern Vietnam of 39,000 square kilometres (15,000 sq mi) . The size of the area covered by water depends on the season.

a. Tien Giang province

Tien Giang is located north of the Mekong Delta, alongside the north of Tien River. The Kinh ethnic group accounts for more than 99% of the total population. The climate is divided in two distinct (dry and rainy) seasons. The rainfall in this province is considered lower than in the other provinces located in the Mekong Delta. Famous sites include Thoi Son Islet, Dong Tam Snake Farm, and Dong Thap Muoi Area.

A province in the Mekong River Delta, the rice granary of Vietnam, Tien Giang has vast areas of durian, mango, rambutan, and other delicious tropical fruit trees. The province is 7 km southwest of Ho Chi Minh City.

The province is inhabited by the Kinh, who account for 90% of the province's population, and ethnic minorities of the Cham, Hoa and Khmer.



b. Ben Tre province

Geographically, Bến Tre is wedged between the two main branches of the Tiền Giang River, which is itself one of the two main branches of the Mekong. The province's northern boundary is formed by the Tiền Giang's main course, while the province's southern boundary is formed by the Tiền Giang's largest branch (which breaks away from the Tiền Giang just upriver

from Bến Tre province). Between the Tiền Giang and its main branch are two smaller branches, passing through the middle of Bến Tre. The entire province is criss-crossed with a network of smaller rivers and canals. The extensive irrigation that this provides makes Bến Tre a major producer of rice, but also means that the area is prone to flooding. Bến Tre province is, on average, only 1.25 metres above sea level.

c. Dong Thap - Vinh Long – Can Tho

c.1. Dong Thap:

Like other provinces in the Cuu Long (Mekong) Delta, Dong Thap has ample potential for the development of agricultural products, agricultural processing, fisheries, construction materials, consumer goods production, trade, service and particularly eco-tourism.

Regarding the investment environment, the Vietnam Chamber of Commerce and Industry (VCCI) put Dong Thap in 11th place among 64 centrally-controlled provinces and cities in 2005. Moreover, the province ranked second in the Mekong Delta in 2006. With this in mind, it is expected that the development in Dong Thap will contribute to boosting the growth in the region and the country. Aware of its role, Dong Thap has paid special attention to allying with neighboring provinces and cities and sharpening the economic competitive edge now that Vietnam has become a member of the World Trade Organization (WTO).

c.2. Vinh Long

Prawns and the Basa and Tra catfish are among the many types of fish that exist in abundance in the waters of Vinh Long. Its rich, fertile soil makes Vinh Long an ideal location for the growing of many exotic and delicious fruits, including the strange-looking mangoes teen, the spikey rambutan and the pungently fragrant durian. Because of Vinh Long's extensive network of waterways, these fruits and many other items can be purchased for mere pennies from the huge water-based squadron of floating merchants.

Traveling by water is a common practice here for such mundane tasks as grocery shopping as well as getting to restaurants and tourist attractions located on small islets accessible only by boat. Tourist infrastructure is still in its infancy here, but comfortable lodging and great food can be had for very reasonable prices.

c.3. Can Tho

Can tho, white rice, clean water

All who come wish never leave

Cần Thơ is famous for its floating markets, Cai Rang and Phung Hiep, where people sell and buy things on the river, its bird gardens (Bằng Lăng), and Ninh Kieu port. The city offers a wide range of tropical fruits such as pomelo, longan, jackfruit, mango and durian,

Floating Markets

There is a very interesting kind of market in the Mekong River Delta. Thousands of boats gather to form a place of economic activity. Trading activities take place all day, but the most exciting time is

in the morning when boats arrive loaded up with agricultural products

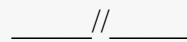
d. An Giang – Chau Doc

An Giang occupies a position in the upper reaches of the Mekong Delta. The Hau Giang and Tien Giang branches of the Mekong are the dominant geographical features of the province. With the exception of the west, most of An Giang is fairly flat, and is criss-crossed by many canals and small rivers. This terrain has led to An Giang being a significant agricultural centre, producing significant quantities of rice

The site of Châu Đốc (Khmer: ចៅ តុក) was long in history a territory of the Kingdom of Funan (Khmer) (Vietnamese: Vương quốc Phù Nam). The territory became Vietnam's about 300 years ago. The town is near the picturesque mount of Sam where the Sam mount lady (Vietnamese: Bà Chúa Xứ Núi Sam) is worshipped. The Sam Mount Lady Ceremony is held every April of lunar calendar (May) every year.

"Mort Chrouk"(Khmer) was the Cambodian name vietnamized in Chau Doc

COUNTRY PROFILE



Vietnam – A Country with Agriculture and Horticulture -

Mainland Territory: 331,211.6 sq. km

Population: 85,789.6 thousand inhabitants (Apr. 2009)

National Capital: Hanoi

Lying on the eastern part of the Indochinese peninsula, Vietnam is a strip of land shaped like the letter “S”. China borders it to the north, Laos and Cambodia to the west, the East Sea to the east and the Pacific Ocean to the east and south.

The country's total length from north to south is 1,650km. Its width, stretching from east to west, is 600km at the widest point in the north, 400km in the south, and 50km at the narrowest part, in the centre, in Quang Binh Province. The coastline is 3,260km long and the inland border is 4,510km.

Latitude: 102° 08' - 109° 28' east

Longitude: 8° 02' - 23° 23' north

Vietnam is also a transport junction from the Indian Ocean to the Pacific Ocean.

Climate: Vietnam lies in the tropics and monsoon (detail)

Topography: Three quarters of Vietnam's territory consist of mountains and hills (detail)

Administrative Units: Vietnam is divided into 63 provinces and cities

PACKAGE SERVICE STANDARD

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A. Included

- a. Bus/ van/ car
- b. Airport pick-up and send-off
- c. English speaking guide and translator
- d. Printing documents for study
- e. Field trip and practical workshop assignment
- f. Hotel and home stay service (2 – 3 stars standard)
- g. Meal (B, L, D)
- h. Drink (Coca and Water: 2 cans or bottles/ person/ meal)
- i. Tour entertainment (boat trip, rowing sampan, horse cart, Honda carriage, traditional music performance, tea and seasonal fruit etc)
- j. Theory and practical lecture presented by guidance Professors, farmers, gardeners
- k. Service of charge
- l. Tour insurance

B. Excluded

- a. Personal expenses
- b. Documents for research
- c. Air ticket and other transportation during the research
- d. Shopping

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