



WESTERN TRAVEL – BEN TRE BRANCH

District Chau Thanh, Ben Tre Province

Tel: 84.075. 361.3781 Fax: 84.075. 361.3780

www.mekongstours.com

Hotline contact: Trĩ Nguyễn – 091.601.1649 – tringuyen@mekongstours.com

ECONOMIC EXPLORATION

1. Country with Economic growth



Economic exploration is special program for students or those who are majoring in economic study, the most strength and advantages of the program are the chain of activities for you to mine and exploit valued information with which useful for their study and writing report at the end of the program. Taking part in economic exploration, they will get many things through meeting with business people, visiting economic university and open discussion with Vietnamese students in economy.

Vietnam is competitive country for this program because it is peaceful country and on the development in economy with stable growth. The students will find much than they expected. For example, the business service provides unparalleled analysis of global markets and research on leading business producers and suppliers worldwide. The online service features daily news analysis; systematic country and commodity supply and demand assessments, with 5-year industry forecasts; analysis of latest industry trends; commodity price forecasts; and competitive intelligence on leading industry players. The service also includes a fully searchable and exportable database of key industry performance measures and a unique, industry-specific risk/reward investment comparison tool.

The program is designed to enable students in professional study through open discussion with suppliers, downstream manufacturers, company analysts, consultants, industry and regulatory organizations to evaluate and manage risk and exploit business opportunities in Vietnam markets.

2. Program



2.1. The strength and benefits

It is a special tour tailoring for economic study. Participating into this program, the students will get the following benefits

- Understanding the business model of the Vietnamese people

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- Learning about investment law and incentive policies from the government offering for businesses
- Interesting and memorable activities through open discussion with Vietnamese students in economic industry
- Globalizing their study by practical research and time of study in Vietnam
- Analyzing the strength and potential of Vietnam market
- Room conference with Vietnamese businesses will bring students to wide atmosphere in market both in business service and in manufacturing industry.
- Learning the culture and history through trip to rural
- Time of visiting poor people in remote area will create memory in the students
- Creating a close relationship for students with local people
- Factory visits will bring students a knowledge of manufacturing environment in Vietnam
- Understanding business in rural such as family business and commercial industry

2.2. Program Description



Economic exploration is designed for students and those who are specialized in economic study. The students will exploit information through the chain of activities of the program; the students will meet with Vietnamese business people who have brand name in market for open discussion together with leisure holiday to rural to view beautiful landscape and enjoy life both in gastronomy of the local and in services in tour entertainment. Soccer game with Vietnamese students will create a warmest atmosphere last but not least it is a charitable activity by helping the poor people and guide them how to build a family economy.

For ten days of the study tour in Vietnam, the students will have a chance to build up the documentaries for their study in general and potential market in Vietnam in particular. A few days at room conference with the business people together field trip of visiting factories is a combination of theoretical and practical research. Traveling to Mekong Delta, the students will have time of viewing the beautiful landscapes of Mekong River, fruit gardens and rice paddy fields together with exploiting the economic style such as family business.

2.3. Program

2.3.1. Topics presentation

No	Topic	Presenter	Remark

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1	Potential market for investment	Representative at trade department in HCMC	Investment law and policies
2	Model of commercial industry	HCMC enterprise association	Import and Export industry
3	Open discussion	SIYB association	Meeting with small size businesses

2.3.2. Program Itinerary

Day 1: Welcome at airport and hotel check in – dinner at Bon Sai Cruise on Saigon River – Distinguished guests from General Consulate and Trade Department

Day 2: Agriculture conference

6:00: Breakfast at hotel

8:00: Business conference with HCMC Business Enterprise Association

12:00: Lunch at Indochine restaurant with specialties in Saigon

13:30: Open discussion with Vietnamese businesses by company and factory visit

18:30: Dinner at BBQ garden restaurant

Day 3: Mekong Discovery

6:00: Breakfast at hotel

8:00: Heading for My Tho – Ben Tre

9:30: Tour entertainment to explore the rural in Mekong Delta

12:30: Lunch at Mekong restaurant on Phoenix Island with Mekong Delta’s specialties

13:30: Hotel check in

14:00: Meeting with Young Enterprise Organization

18:30: Gala dinner with traditional music show at fruit garden

Overnight in Ben Tre

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Day 3: University Visit

6:00: Breakfast at hotel

7:00: Head for Can Tho and hotel check in

12:00: Lunch at Nam Bo restaurant with Mekong specialties in Can Tho city

13:30: Conference with Can Tho University about study exchange program

18:30: Dinner at Can Tho cruise on Hau River

Day 4: Chau Doc village and Can Tho City Exploration

6:00: Breakfast at hotel

7:00: Visit floating market in Can Tho

12:00: Lunch at local restaurant

13:00: Chau Doc hotel check in

18:30: Dinner at Bay Bong restaurant – Chau Doc specialties

Day 5: Fish farm visit in Chau Doc

6:00: Breakfast at Hotel

7:30: Visit fish farm, Sam Mountain

11:30: Lunch at Hoa Binh restaurant

12:00: Driving to Saigon

18:00: Hotel check in

19:00: Dinner at Vietnam house

Day 6: City tour and Da Nang City

6:00: Breakfast at hotel and hotel check out

7:00: Visit Cu Chi Tunnel and handicapped house

12:30: Lunch at La Tarvene restaurant

13:30: Visit independence palace, war museum, city post office and city church

17:30: Dinner with Vietnamese special noodle

19:00: Flight to Danang and Palm Garden Resort check in at 20:30

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21:00: Dinner at resort by the beach

Day 7: Enjoyable life by most beautiful beach in Da Nang City

6:00: Breakfast at resort

7:00: Personal time by the beach

12:00: Lunch at Pho Trang restaurant (Fullmoon Town) with Hoi An specialties

13:30: Cyclo tour around Hoi An ancient town

14:30: Walking tour to explore ancient town

17:00: Back to resort and personal time

19:00: Phuoc My 2 restaurant dinner with seafood Menu by the beach

Day 8: Hue – Citadel exploration

6:00: Breakfast at resort and check out

8:00: Drive to Hue

12:00: Lunch at Lang Co Beach Resort

15:00: Hotel check in

16:00: Boat trip on Huong River

18:30: Dinner at Royal restaurant

Day 9: Hue City

6:00: Breakfast at Hotel

7:00: Visit the Nguyen kingdom

12:00: Lunch at Hue restaurant

13:30: Visit imperial tomb and Thien Mu pagoda

16:00: Open discussion with local businesses

18:30: Gala dinner with trade department in Hue City

Day 10: Flight to Hanoi

6:00: Breakfast at hotel and hotel check out

8:00: Flight to Hanoi

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10:00: Hotel check in and personal time
12:00: Lunch at Pho Bien restaurant
13:00: Visit old town of 36 street and Van Mieu
18:30: Dinner at San Ho restaurant

Day 11: Ha Long Bay – visit fishery village and wonder world

6:00: Breakfast at hotel and check out for Ha Long Bay
8:00: Leaving for Ha Long Bay
12:00: Paradise Cruise

Day 12: Ha Long Bay – Ha Noi City

10:30: Check out Paradise Cruise
12:30: Lunch at rest stop
16:00: Hotel check in
18:30: Dinner with Professors of University and business people in Hanoi restaurant

Day 13: Hanoi City Tour

6:00: Breakfast at hotel
7:30: Hanoi City tour
12:30: Lunch at Hanoi restaurant
13:30: Cyclo tour around Hanoi City
18:30: Vietnamese noodle (La Vong fish noodle)

Day 14: Flight back home

6:00: Breakfast at hotel then check out
8:00: Leave for airport to flight to Saigon
11:00: Transit to international flight

1. Package service

3A. Included

- a. Bus/ van/ car

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- b. Airport pick-up and send-off
- c. English speaking guide and translator
- d. Printing documents for study
- e. Field trip and practical workshop assignment
- f. Hotel and home stay service
- g. Domestic air ticket
- h. Meal (B, L, D)
- i. Drink (Coca and Water: 2 cans or bottles/ person/ meal)
- j. Tour entertainment (boat trip, rowing sampan, horse cart, Honda carriage, traditional music performance, tea and seasonal fruit etc)
- k. Equipment for social and charity work
- l. Service of charge
- m. Tour insurance

3B. Excluded

- n. Personal expenses
- o. Documents for research
- p. International Air Ticket, VISA fee and personal transportation
- q. Shopping
- r. VAT Tax

3.C. Price and Payment

- s. 3.200USD/ person/ full package program for 15 days
- t. 100% payment in advance by bank transfer before program start up

3.D. Cancellation

- u. 48 hours before tour departure: 70% charge
- v. 24 hours before tour departure: 100% charge

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